

NUF
2021

June 2-5, 2021
Helsinki, Finland

SPONSORSHIP & EXHIBITION

WELCOME

It is a great pleasure to invite you and your company to the 33rd NUF Congress (Scandinavian Association of Urology) in Helsinki, Finland, June 2 – 5, 2021.

The NUF2021 congress is organized by urologists and urological nurses from Helsinki University Hospital in collaboration with the Finnish Urological Association, Association of Urologic Nurses of Finland and Scandinavian Association of Urology (NUF –Nordisk Urologisk Förening).

The program will feature state-of-the-art lectures from leaders in urology, exciting program for nurses and a special resident's day on June 2nd for residents in urology.

The congress venue will be iconic Finlandia Hall Conference Centre, a masterpiece of Alvar Aalto's architecture and venue for many international events including meetings of the European Union. It is ideally located in the city centre, close to the congress hotels and easy access by public transportation.

Come and make your company and products known in NUF2021 congress and enjoy Finland's beautiful capital, excellent professional and social agendas and exciting travel opportunities.

Several sponsorship opportunities are available. For more information on the congress, please visit the website www.NUF2021.fi or contact the congress secretariat at nuf2021@confedent.fi for further information on available sponsorships.

We hope that you will consider supporting NUF2021 and we look forward to welcoming you to Helsinki, Finland in June 2021!

On behalf of the NUF 2021 Organizing Committee,

Mika Matikainen

Congress President

Helsinki University Hospital

JOIN US AT NUF2021!

Sponsorship

Joining the NUF2021 as a sponsor gives your company a great opportunity to reach out to the right persons, all at once. You can get your message through to the participants with your own symposium, exhibition stand, the NUF 2021 website or through the congress app.

NUF2021 will provide sponsors and exhibitors with exposure and access to leading urologists in various fields of education, science and clinical work as well as urological nurses, researchers and Phd students working in the area of urology. The congress also provides you with the opportunity to demonstrate your support and commitment to the field of urology.

Exhibition

Joining the NUF 2021 as an exhibitor brings you close to attendees. You get the chance to meet all attendees at once, display your products and give all the insights to the potential customers.

A commercial exhibition will be held in conjunction with the congress and will be open from Wednesday morning (June 2) until Friday afternoon (June 4). The exhibition will be conveniently located on the second floor next to the main lecture halls. The exhibition area will have a separate area for companies marketing prescription medicines (*restricted area*) and for companies with non-prescription medicines and medical equipment (*regular area*). According to regulations, prescription medicines can be marketed only to those who have a right to prescribe medicines (doctors). Delegates will have name badges which clearly indicate whether they are doctors, nurses or exhibitors.

All coffee and lunch breaks will be served at the exhibition area in order to maximize the amount of time delegates spent within the exhibition. We strive to create an interactive and dynamic exhibition area in order to integrate industry and focus on the synergies between industry and academia.

The exhibition offers an excellent opportunity for delegates to interact with suppliers in the field of urology and to familiarize themselves with the latest advances within this field. We encourage delegates to tap into the expertise provided by exhibitors, who answer questions and provide hands-on product demonstrations.

Numbers from previous NUF congresses:

2019 Reykjavik, Iceland	398 attendees
2017 Odense, Denmark	488 attendees
2015 Malmö, Sweden	600 attendees
2013 Sandefjord, Norway	500 attendees
2011 Tampere, Finland	450 attendees

NUF2021 is organized by NUF - an association of the national urological societies in the five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden.

The main goal of the association is to work for the development of urology in the Nordic countries, and the close cooperation of Nordic urologists in various fields of education, science and clinical work.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Sponsoring

Gold sponsor EUR 30 000 (1 opportunity)

- 12 square meter exhibition stand on the *regular* or *restricted* area – the Sponsor has priority in choosing location
 - Option for an additional 4 square meter exhibition stand (on the *regular area* if the bigger stand is on *restricted area*, or vice versa)
- Option for a satellite symposium (45-60 minute) including rental of the congress room and standard technical equipment and technical support. The location will be decided by the Scientific Committee - primarily on a first come first serve basis. The sponsor covers all costs related to the symposium i.e. speaker costs and refreshments if any.
- Logo on the congress web site with a link to company home page
- Lanyards with the company logo – lanyards provided by the sponsor
- Company logo to be displayed during breaks in the main congress hall
- 5 complimentary exhibition staff registrations (admittance to the congress and exhibition area, reception & lunch and coffee breaks)

Silver sponsor EUR 18 000 (2 opportunities)

- 6 square meter exhibition area - The Sponsor has priority in choosing location.
 - Option for an additional 4 square meter exhibition stand (on the *regular area* if the bigger stand is on *restricted area*, or vice versa)
- Logo on the congress web site with a link to company home page
- Company logo to be displayed during breaks in the main congress hall
- 3 complimentary exhibition staff registrations (admittance to the congress and exhibition area, reception & lunch and coffee breaks)

Interested in organizing a breakfast (8:00 – 9:00 am) or lunch Symposium?

Contact us at nuf2021@confedent.fi

Exhibiting

Package 1 EUR 10 000

- 10 square meter exhibition area
- 2 complimentary exhibition staff registrations (admittance to the congress and exhibition area, reception & lunch and coffee breaks)

Package 2 **EUR 8 000**

- 6 square meter exhibition area
- 2 complimentary exhibition staff registrations (admittance to the congress and exhibition area, reception & lunch and coffee breaks)

Package 3 **EUR 6 000**

- 4 square meter exhibition area
- 1 complimentary exhibition staff registration (admittance to the congress and exhibition area, reception & lunch and coffee breaks)

Additional square meters: EUR 900 / m²

Additional sponsor/exhibitor registration: EUR 300

OTHER SPONSORSHIP OPPORTUNITIES

Residents Day Sponsor **EUR 10 000**

Sponsoring the Resident's Day supports the collaboration between young doctors and the field of urology. The Resident's Day event on June 2 will consist of good quality programme including live surgeries and lectures by the top urologists.

Poster lounge **EUR 7 000**

The place to be! Set-up your own lounge area, where delegates can relax during the busy congress days, and view the posters submitted to the congress. Poster will be displayed on electronic screens. The sponsorship includes the room for the lounge area and the electronic poster stands. The sponsor covers all other costs related to the lounge i.e. refreshments or decorations. The lounge room will be in conjunction with the exhibition area, next to the main lecture hall.

Mobile App **EUR 5 500**

Opportunity to be exclusive sponsor of a congress mobile app available for download in advance and during the congress. The sponsor's logo will appear as a landing page when opening the app, and the sponsor of this item also gets to send out one push notification each day of the congress (total of three).

Scientific Program Sponsor **EUR 5 200**

You are invited to support the innovative scientific program of NUF 2021 by contributing to an International speaker Fund. Your partnership will go towards supporting the attending speakers in terms of speaker fee, accommodations and transportation. Your company will not be attributed a specific speaker in any way and the congress organizers will take care of communication with the speaker, including invitations, travel and accommodation arrangements.

BOOK YOUR SPONSORSHIP PACKAGE

The sponsorship packages will become available for booking on 1st April 2020. Sponsorship packages will be booked on a first come – first served basis.

To book your sponsorship package please contact the NUF2021 congress secretariat:

Confedent International

E-mail: nuf2021@confedent.fi

BOOK YOUR EXHIBITION STAND

To book your exhibition stand please use the booking form on the NUF 2021 webpages available in the beginning of June 2020.

If you are a sponsor, you will be able to select your exhibition stand location after signing your sponsorship contract. Stands are booked on a first come – first served basis.

CONTACT

For all questions regarding sponsorship and exhibition issues please contact the NUF2021 congress secretariat:

Confedent International

E-mail: nuf2021@confedent.fi